



P.O. Box 14874, Long Beach, CA 90853
833-TOYFEST (869-3378)

*western toy & hobby
representatives association*

A NON-PROFIT MUTUAL BENEFIT CORPORATION

toyshow@wthra.com • www.wthra.com

GAME DAY PASSPORT ADVERTISING FORM

Due: Friday, July 15, 2022

Advertiser/Contact: _____

Address: _____

City / State / Zip: _____

Phone: _____ Email: _____

SIZES	COST	ORDERS	AD DIMENSIONS	
			Width	Height
Full Page Back Cover	\$100	_____	5.5"	8.5"
Full Page Inside Front Cover	\$75	_____	5"	8"
Full Page Inside Back Cover	\$75	_____	5"	8"
Full Page	\$50	_____	5"	8"
1/2 Page	\$25	_____	5"	4"
Total Amount Due		\$ _____		

Check payable to: Western Toy & Hobby
(mail to: WTHRA, c/o CA Game Day, P.O. Box 14874, Long Beach, CA 90853)

Credit Card (an invoice will be sent thru QuickBooks)

Please email print ready artwork and form for your ad by deadline date, July 15, 2022 to toyshow@wthra.com. Note in the subject line: "Artwork for 'company name' in NWGD Passport."

I authorize WTHRA to place advertising in the Northwest Game Day Passport. I have read the contract & policies below and have authorization to sign for the above company on this advertising agreement.

Name: _____ Title: _____

Signature: _____ Date: _____

Please return form and payment by Thursday, June 30, 2022. Form can be emailed to Carrie Scanlan at toyshow@wthra.com

Western Toy & Hobby Representatives Association
phone 833-TOYFEST • email toyshow@wthra.com • web www.wthra.com
P.O. Box 14874, Long Beach, CA 90853



GENERAL TERMS & POLICIES

- 1) All advertising rates are net. All insertions must be paid in full by the closing date.**
- 2) All ad space purchased is to be used in the Game Day Passport Only.**
- 3) Advertisers wishing to cancel advertising reservations must send WTHRA a written cancellation notice prior to space closing. Advertisers will be held liable for space cancellation after closing date.**
- 4) WTHRA shall not be liable if for any reason it becomes necessary to omit an advertisement.**
- 5) No contracts, insertion orders or copy changes will be accepted without written confirmation.**
- 6) WTHRA is not responsible for delays in delivery and/or non-delivery in the event of an act of God, fire, flood, riot, earthquake, strikes or other contingencies beyond WTHRA's control.**
- 7) WTHRA's liability for any error will not exceed the cost of the advertisement in question.**
- 8) Advertiser is liable for payment of all advertising placed in the Passport. Non-payment by an agency or representative shall not release the Advertiser from payment of account.**
- 9) All advertisements are accepted and published by WTHRA upon representation that the agency and Advertiser are authorized to publish the entire contents and subject matter thereof and lawfully offer for sale the products in the ad. In consideration of WTHRA's acceptance of such advertisements, the Advertiser and agency assume responsibility whatsoever in connection with such claims. This includes any loss or expense on claims, including cost of litigation and without limitation reasonable attorney's fees incurred in the defense thereof.**
- 10) Advertiser is responsible for supplying publication with acceptable materials prior to material closing date. Costs incurred by WTHRA to obtain suitable materials will be passed on to the Advertiser.**
- 11) WTHRA reserves the right to reject or cancel any advertising, which, in their opinion, does not conform to the standards of WTHRA publications.**

