



P.O. Box 14874, Long Beach, CA 90853 • Phone: 833-TOYFEST(833-869-3378)
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MEMBERSHIP DUES FOR 2023

Name: _____ Primary Member \$100.00

Company: _____ Associate Member \$50.00

Address: _____

City/State/ Zip: _____

Telephone: _____ Fax: _____

Email: _____

Website: _____ CIRCLE ONE: Rep or Manufacturer

Payment Options (Circle One): CHECK OR CREDIT CARD

Mail or email completed form with payment method chosen above. For credit cards, an invoice will be sent thru QuickBooks. (deadline 3/31/23).

TOTAL AMOUNT: \$ _____

A Primary Member of WTHRA is defined as a sales representative in the toy and hobby industry who has one or more lines, is paid on a commission basis, and has the privilege as a free agent to represent lines of his or her choice. Or a direct sales person for a toy or hobby manufacturing company.

Fee \$150

- Post Show Attendee List
- Lead retrieval at ToyFest West (\$75 dollar value)
- EC Purchasing Membership: For discounts on everything from office supplies to rental cars
- Entrance into the Gala (for non-exhibiting sales reps and manufacturers)
- Company listing on [ToyFest Membership webpage](#)
- Contact on the member page in the Show Directory
- 20% discount at the NW and/or CA Game Day events
- 20% off Advertising Discounts
- ToyFest Voting privileges
- Signature for email

An Associate Member is a member of an organization other than the Primary member within the same company.

Fee \$50

- Post Show Attendee List
- Lead Retrieval
- Entrance into the Gala (for non-exhibiting sales reps and manufacturers)
- EC Purchasing Membership: For discounts on everything from office supplies to rental cars
- ToyFest Voting privileges
- Signature for email