



GAME DAY PASSPORT ADVERTISING FORM

Due: Monday, July 31, 2023

Advertiser/Contact: _____

Address: _____

City / State / Zip: _____

Phone: _____ Email: _____

Please circle which booklet(s) the ad is for: **BERKELEY** **PORTLAND** **SEATTLE**

SIZES	COST	ORDERS	AD DIMENSIONS	
			Width	Height
Full Page Back Cover	\$100	_____	5.5"	x 8.5"
Full Page Inside Front Cover	\$75	_____	5"	x 8"
Full Page Inside Back Cover	\$75	_____	5"	x 8"
Full Page	\$50	_____	5"	x 8"
1/2 Page	\$25	_____	5"	x 4"

Total Amount Due \$ _____

Check payable to: Western Toy & Hobby
(mail to: WTHRA, c/o CA Game Day, P.O. Box 14874, Long Beach, CA 90853)

Credit Card (an invoice will be sent thru QuickBooks to the email above)

Please email print ready artwork and form for your ad by deadline date, Monday, July 31, 2023 to toyshow@wthra.com. Note in the subject line: "Artwork for 'company name' in Gay Day Passport."

I authorize WTHRA to place advertising in the Northwest Game Day Passport. I have read the contract & policies below and have authorization to sign for the above company on this advertising agreement.

Name: _____ Title: _____

Signature: _____ Date: _____

Please return form and payment by Monday, July 31, 2023. Form can be emailed to Carrie Scanlan at toyshow@wthra.com



ToyFest & Game Days are produced by the
Western Toy & Hobby Representatives Association
PO Box 14874, Long Beach, CA 90853 • 833-TOYFEST (833.869.3378)
info@toyfestus.com • www.toyfestus.com

GENERAL TERMS & POLICIES

- 1) All advertising rates are net. All insertions must be paid in full by the closing date.**
- 2) All ad space purchased is to be used in the Game Day Passport Only.**
- 3) Advertisers wishing to cancel advertising reservations must send WTHRA a written cancellation notice prior to space closing. Advertisers will be held liable for space cancellation after closing date.**
- 4) WTHRA shall not be liable if for any reason it becomes necessary to omit an advertisement.**
- 5) No contracts, insertion orders or copy changes will be accepted without written confirmation.**
- 6) WTHRA is not responsible for delays in delivery and/or non-delivery in the event of an act of God, fire, flood, riot, earthquake, strikes or other contingencies beyond WTHRA's control.**
- 7) WTHRA's liability for any error will not exceed the cost of the advertisement in question.**
- 8) Advertiser is liable for payment of all advertising placed in the Passport. Non-payment by an agency or representative shall not release the Advertiser from payment of account.**
- 9) All advertisements are accepted and published by WTHRA upon representation that the agency and Advertiser are authorized to publish the entire contents and subject matter thereof and lawfully offer for sale the products in the ad. In consideration of WTHRA's acceptance of such advertisements, the Advertiser and agency assume responsibility whatsoever in connection with such claims. This includes any loss or expense on claims, including cost of litigation and without limitation reasonable attorney's fees incurred in the defense thereof.**
- 10) Advertiser is responsible for supplying publication with acceptable materials prior to material closing date. Costs incurred by WTHRA to obtain suitable materials will be passed on to the Advertiser.**
- 11) WTHRA reserves the right to reject or cancel any advertising, which, in their opinion, does not conform to the standards of WTHRA publications.**