



GAME NIGHT TABLE
\$750 PER TABLE

Monday, March 4, 2024
6:00 p.m. to 9:30 p.m.

An evening of fun, laughter, and learning for retailers and their staff!

This event will provide you, the manufacturer, a venue where you will be able to:

- Meet and network with your accounts.
- Showcase your latest games.
- Ask questions and learn about the needs of the consumers.
- Find out what else you can do to stimulate sales.

The three-hour event will be in a round table format. Players will rotate from table to table every ten minutes. There will be plenty of fast-paced fun and excitement in a very short time. Every rotation we give away cash prizes and games. You may donate a few games for these giveaways. ToyFest will display your game(s) and signage for your booth near registration to advertise your Game Night participation. In addition, an email will be sent to all retailers with the announcement of your participation before the show. We expect 100-150 people, broken up into 14-15 different groups with undivided attention. The \$750 fee that we are charging will provide food, drinks and cash prizes to all that attend.

Please return game form and payment to ToyFest by January 5, 2024, to Carrie Scanlan, Show Director at info@toyfestUS.com or by mail at the address below. Please don't forget to pack an extra game or box to display at registration during the show. (Limited to 15 vendors.)

Company/Contact Name: _____

Address _____ City _____ State _____ Zip _____

Phone _____ Email: _____

Company Rep _____ Booth Number _____

Game to be Played _____ Age Range _____

Game to be Played _____ Age Range _____

PAYMENT: \$750

Check payable to: Western Toy & Hobby (mail to: WTHRA/ToyFest, P.O. Box 14874, Long Beach, CA 90853)

Credit Card: An electronic invoice will be sent from Western Toy & Hobby to pay online

Exhibitor Portal: Payment processed in the portal