



SHOW DIRECTORY ADVERTISING FORM
February 19 – 21, 2025

Advertiser/Contact: _____

Address: _____

City / State / Zip: _____

Phone: _____ Email: _____

SIZES	COST	ORDERS	AD DIMENSIONS		
			Width		Height
Full Page Back Cover	\$1,500	<u>SOLD</u>	5.5"	x	8.5"
Full Page Inside Front Cover	\$1000	_____	5"	x	8"
Full Page Inside Back Cover	\$1000	_____	5"	x	8"
Full Page Center (Left)	\$750	_____	5"	x	8"
Full Page Center (Right)	\$750	_____	5"	x	8"
Full Page	\$600	_____	5"	x	8"
1/2 Page	\$300	_____	5"	x	4"
1/4 Page	\$250	_____	2 ½"	x	4"

Total Amount Due \$ _____

Please email print ready artwork and form for your ad by deadline date to info@toyfestUS.com.

Note in the subject line: "Artwork for 'company name' in ToyFest Directory."

___ Check: Mail form and check payable to WTHRA, P.O. Box 14874, Long Beach, CA 90853.

___ Credit Card: An electronic invoice will be sent once the completed form has been emailed to info@toyfestUS.com.

I authorize WTHRA to place advertising in the ToyFest 2025 Show Directory. I have read the contract & policies below and have authorization to sign for the above company on this advertising agreement.

Name: _____ Title: _____

Signature: _____ Date: _____

GENERAL TERMS & POLICIES

- 1) All advertising rates are net. All insertions must be paid in full by the closing date, January 10, 2025.**
 - 2) All ad space purchased is to be used in the SHOW DIRECTORY. A company may only list the number of lines in a directory ad that you or your company has purchased space for. For Example, 1 booth = 4 lines or 2 booths = 8 lines. One showroom package = 1 line or 20 showroom packages = 20 lines.**
 - 3) Advertisers wishing to cancel advertising reservations must send WTHRA a written cancellation notice prior to space closing. Advertisers will be held liable for space cancellation after closing date.**
 - 4) WTHRA shall not be liable if for any reason it becomes necessary to omit an advertisement.**
 - 5) No contracts, insertion orders or copy changes will be accepted without written confirmation.**
 - 6) WTHRA is not responsible for delays in delivery and/or non-delivery in the event of an act of God, fire, flood, riot, earthquake, strikes or other contingencies beyond WTHRA's control.**
 - 7) WTHRA's liability for any error will not exceed the cost of the advertisement in question.**
 - 8) Advertiser is liable for payment of all advertising placed in the SHOW DIRECTORY. Non-payment by an agency or representative shall not release the Advertiser from payment of account.**
 - 9) All advertisements are accepted and published by WTHRA upon representation that the agency and Advertiser are authorized to publish the entire contents and subject matter thereof and lawfully offer for sale the products in the ad. In consideration of WTHRA's acceptance of such advertisements, the Advertiser and agency assume responsibility whatsoever in connection with such claims. This includes any loss or expense on claims, including cost of litigation and without limitation reasonable attorney's fees incurred in the defense thereof.**
 - 10) Advertiser is responsible for supplying publication with acceptable materials prior to material closing date. Costs incurred by WTHRA to obtain suitable materials will be passed on to the Advertiser.**
 - 11) WTHRA reserves the right to reject or cancel any advertising, which, in their opinion, does not conform to the standards of WTHRA publications.**
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Call 1-833-TOYFEST (833-869-3378) or email info@toyfestUS.com with any questions.