



SHOW APP ADVERTISING FORM
February 19 – 21, 2025

Advertiser/Contact: _____

Address: _____

City / State / Zip: _____

Phone: _____ Email: _____

Website to link Ad to: _____

<u>SIZES</u>	<u>COST</u>	<u>ORDERS</u>
	<i>Color:</i>	
First Position	\$1,500	SOLD _____
Position 2 and 3	\$1000	_____
Position 4 and 5	\$750	_____
Positions 6-10	\$500	_____
Positions 11-25	\$250	_____
Total Amount Due		\$ _____

*Note: The recommended ratio for images used in the Image Gallery are 9:16.
Please email artwork and ad form by the deadline date to info@toyfestUS.com.
Note in the subject line: "Artwork for 'company name' in ToyFest App."*

___ **Check:** Mail form and check payable to WTHRA, P.O. Box 1003, Fallbrook, CA 92088.

___ **Credit Card:** An electronic invoice will be sent once the completed form has been returned to info@toyfestUS.com

___ **Exhibitor Portal:** Paid for in Exhibitor Portal already.

I authorize WTHRA to place advertising in the ToyFest Show App. I have read the contract & policies below and have authorization to sign for the above company on this advertising agreement.

Name: _____ Title: _____

Signature: _____ Date: _____

GENERAL TERMS & POLICIES

- 1) All advertising rates are net. All insertions must be paid in full by the closing date, January 24, 2025.**
 - 2) All ad space purchased is to be used in the SHOW APP. A company may only list the number of lines in a directory ad that you or your company has purchased space for.
For Example, 1 booth = 4 lines or 2 booths = 8 lines. One showroom package = 1 line or 20 showroom packages = 20 lines.**
 - 3) Advertisers wishing to cancel advertising reservations must send WTHRA a written cancellation notice prior to space closing. Advertisers will be held liable for space cancellation after closing date.**
 - 4) WTHRA shall not be liable if for any reason it becomes necessary to omit an advertisement.**
 - 5) No contracts, insertion orders or copy changes will be accepted without written confirmation.**
 - 6) WTHRA is not responsible for delays in delivery and/or non-delivery in the event of an act of God, fire, flood, riot, earthquake, strikes or other contingencies beyond WTHRA's control.**
 - 7) WTHRA's liability for any error will not exceed the cost of the advertisement in question.**
 - 8) Advertiser is liable for payment of all advertising placed in the SHOW DIRECTORY. Non-payment by an agency or representative shall not release the Advertiser from payment of account.**
 - 9) All advertisements are accepted and published by WTHRA upon representation that the agency and Advertiser are authorized to publish the entire contents and subject matter thereof and lawfully offer for sale the products in the ad. In consideration of WTHRA's acceptance of such advertisements, the Advertiser and agency assume responsibility whatsoever in connection with such claims. This includes any loss or expense on claims, including cost of litigation and without limitation reasonable attorney's fees incurred in the defense thereof.**
 - 10) Advertiser is responsible for supplying ToyFest with acceptable resolution files. Costs incurred by WTHRA to obtain suitable materials will be passed on to the Advertiser.**
 - 11) WTHRA reserves the right to reject or cancel any advertising, which, in their opinion, does not conform to the standards of WTHRA publications.**
-

Call 1-833-TOYFEST (833-869-3378) or email info@toyfestUS.com with any questions.