



## GAME DAY PASSPORT ADVERTISING FORM

**Due: Friday, July 18, 2025**

Advertiser/Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City / State / Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Please circle which booklet(s) the ad is for: **ORANGE COUNTY, CA / PORTLAND, OR**

SIZES	COST	ORDERS	AD DIMENSIONS	
			Width	Height
Full Page Back Cover	\$100	_____	5.5" x	8.5"
Full Page Inside Front Cover	\$75	_____	5" x	8"
Full Page Inside Back Cover	\$75	_____	5" x	8"
Full Page	\$50	_____	5" x	8"
1/2 Page	\$25	_____	5" x	4"
Total Amount Due		\$ _____		

☐ Check payable to: Western Toy & Hobby  
(mail to: WTHRA, c/o CA Game Day, P.O. Box 1003, Fallbrook, CA 92088)

☐ Credit Card (an invoice will be sent thru QuickBooks to the email above)

Please email print ready artwork and form for your ad by deadline date, **Friday, July 18, 2025** to [info@toyfestUS.com](mailto:info@toyfestUS.com). Note in the subject line: "Artwork for 'company name' in Game Day Passport."

I authorize WTHRA to place advertising in the Northwest Game Day Passport. I have read the contract & policies below and have authorization to sign for the above company on this advertising agreement.

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Please return form and payment by Friday, July 18, 2025 to Carrie Scanlan at [info@toyfestUS.com](mailto:info@toyfestUS.com).**



ToyFest & Game Days are produced by the  
Western Toy & Hobby Representatives Association  
PO Box 1003, Fallbrook, CA 92088 • 833-TOYFEST (833.869.3378)  
[info@toyfestus.com](mailto:info@toyfestus.com) • [www.toyfestus.com](http://www.toyfestus.com)

## **GENERAL TERMS & POLICIES**

- 1) All advertising rates are net. All insertions must be paid in full by the closing date.**
- 2) All ad space purchased is to be used in the Game Day Passport Only.**
- 3) Advertisers wishing to cancel advertising reservations must send WTHRA a written cancellation notice prior to space closing. Advertisers will be held liable for space cancellation after closing date.**
- 4) WTHRA shall not be liable if for any reason it becomes necessary to omit an advertisement.**
- 5) No contracts, insertion orders or copy changes will be accepted without written confirmation.**
- 6) WTHRA is not responsible for delays in delivery and/or non-delivery in the event of an act of God, fire, flood, riot, earthquake, strikes or other contingencies beyond WTHRA's control.**
- 7) WTHRA's liability for any error will not exceed the cost of the advertisement in question.**
- 8) Advertiser is liable for payment of all advertising placed in the Passport. Non-payment by an agency or representative shall not release the Advertiser from payment of account.**
- 9) All advertisements are accepted and published by WTHRA upon representation that the agency and Advertiser are authorized to publish the entire contents and subject matter thereof and lawfully offer for sale the products in the ad. In consideration of WTHRA's acceptance of such advertisements, the Advertiser and agency assume responsibility whatsoever in connection with such claims. This includes any loss or expense on claims, including cost of litigation and without limitation reasonable attorney's fees incurred in the defense thereof.**
- 10) Advertiser is responsible for supplying publication with acceptable materials prior to material closing date. Costs incurred by WTHRA to obtain suitable materials will be passed on to the Advertiser.**
- 11) WTHRA reserves the right to reject or cancel any advertising, which, in their opinion, does not conform to the standards of WTHRA publications.**